

### PRESENTATIONS - Concurrent:

Saturday, 9:00 – 9:50 AM

- **Strategic Planning 1: Creating a Vision for Success!**
- **Liberalist: Foundations**

Saturday, 10:00 – 10:50 AM

- **Strategic Planning 2: Creating an Organization that can deliver Success!**
- **Liberalist - Tools and Tactics**

Saturday, 3:00 – 3:50 PM

- **Income Inequality**
- **Policy Process Overview 1: A new approach to Policy!**

### PRESENTATIONS - Descriptions:

#### **Strategic Planning 1: Creating a Vision for Success!** –

Saturday, 9:00 – 9:50 AM (Royal / Imperial Ballroom)

**Presenters: Naren Garg and Dianne King**

Dianne and Naren will lead delegates through a strategic visioning exercise with the goal of creating a dynamic vision and mission statement for the Liberal Party of Canada in Alberta. This exercise will provide delegates with an opportunity to have an open and honest conversation about the role of the LPCA (and Provincial Associations in general) in our party.

**Liberalist: Foundations** – Saturday, 9:00 – 9:50 AM (Crystal Room)

**Presenter: Nadya Wilkinson**

The session briefly covers the big questions like 'What is Liberalist?' and 'What can it do?' before exploring topics like "How is Liberalist being used by local riding associations?" and "What do I need to do **This Summer** to prepare for the next election"?

**Strategic Planning 2: Creating an Organization that can deliver Success!** – Saturday, 10:00 – 10:50 AM (Royal / Imperial Ballroom)

**Presenters: Naren Garg and Dianne King**

Dianne and Naren will lead delegates through a workshop format discussion to gather feedback what changes need to be made to the LPCA's decision making processes, service offerings, special projects and spending priorities over the coming two years to ensure that we are effectively delivering on our mandate, meeting the needs of our members, supporting EDA's and positioning ourself for winning seats in the next Federal Election.

**Liberalist - Tools and Tactics** – Saturday, 10:00 – 10:50 AM (Crystal Room)

**Presenter: Nadya Wilkinson**

This session explores many of the great tools available to Liberalist users as well as some best practices for running a modern campaign.

**Luncheon Topic: Alberta's Opportunities and Responsibilities – Public Policy and Governance and their impact on Alberta's health and environment** – Saturday, 11:45 – 1:00 PM (Royal / Imperial Ballroom)

**Guest Speaker: Donna Clare, Award-winning architect, DIALOG**

**Permanent Campaign: A Winning Strategy for Liberals in Alberta!** Saturday, 1:30 – 2:45 pm (Royal / Imperial Ballroom)

**Presenter: Brian Gold**

Brian will outline key action steps from a month long study just completed for the LPCA. The goal of the study is to examine how Liberals in Alberta can win back second place from the NDP and to confound the Cons by winning seats. The first such in-depth study ever conducted in Alberta, topics covered include analyzing what the strategy is of Cons and NDs in Alberta and how to beat it, lessons to be learnt from successes of the Lib-Dems in the U.K., and the

Democrats, and ideas for optimizing our uses of resources. **Brian is actively seeking the feedback of Liberal activists on his findings.**

**Income Inequality** – Saturday, 3:00 – 3:50 PM (Crystal Room)  
**Presenter: Senator Art Eggleton**

***Common cause:*** *The Committee believes that lifting Canadians out of poverty, ensuring they are adequately and affordably housed and eliminating homelessness is the work of all sectors, working in harmony wherever possible. (The Standing Senate Committee on Social Affairs, Science and Technology: In from the Margins: A Call to Action on Poverty, Housing and Homelessness June 2009)*

**Policy Process Overview 1: A new approach to Policy!** – Saturday, 3:00 – 3:50 PM (Royal / Imperial Ballroom)  
**Presenter: Maryanne Kampouris (National Policy Chair)**

Maryanne will present her highly successful training module on how we can and need to engage in every community through the work we do in our EDA Policy Committees. This job falls to the EDA or Commission Club. Policy Rethink is designed for Policy Chairs and EDA executive members to understand how the policy process within the party can be effectively used to inform, engage and develop issue based coalitions within your community. It discusses how this process affects the formal policy resolution development process in the party.

**Policy Process Overview 2: Making Policy matter in Alberta!** – Saturday, 4:00 – 4:50 PM (Royal / Imperial Ballroom)  
**Presenters: Wendy Butler and Naren Garg**

Wendy and Naren will engage delegates on what our policy priorities should be in the coming two years. This will be followed by a discussion on how we can modernize our policy development process and ensure that EDA's, members & supporters have the tools necessary to discuss and develop policy in a more effective manner as part of the new Permanent Policy Process.

**Ottawa Update with Caucus and LPC Executive** – Sunday,  
9:00 – 9:50 AM (Royal / Imperial Ballroom)

**Presenters: Mauril Bélanger, MP, Senator Art Eggleton, Jim Karygiannis, MP, Senator Grant Mitchell, Senator Claudette Tardif, Imran Ahmad, Maryanne Kampouris, Mary Pynenburg**